

The Manifesto

1. Newsworthy

The organization of To The Root continuously works on assessing suggested content in cooperation with professionals with up-to-date knowledge and who are working with technology on a daily basis. That way we aim to ensure that we share content with the community that is currently relevant and valuable.

2. Validity

All content published on To The Root is reviewed for correctness prior to publication. We do this to make sure content on To The Root is reliable so that the community can feel safe to apply it to their current projects and/or share it within their own circles. If it is in our capacity to conduct our own validation, we do so.

3. Respect

At To The Root we do our best effort to make sure all content and conversations on the platform and in the community are done in a respectful manner. To achieve this, the organization will actively work on, and create processes for, identifying and redacting content and conversations to ensure every reader and community member feels respected. We will actively invite readers and community members to contribute to keeping the content and comments respectful.

4. Originality

All content on To The Root is original. Which doesn't necessarily mean content is exclusive (it can be posted elsewhere and/or prior), it does mean that content is originally produced by the person named as author on To The Root. In case other publications were used for the creation of the content, the source and author of those publications will be accurately included in the content.

5. Privacy

Protection of privacy is top priority for To The Root. This means that in principle all content, including code, is anonymized. However, when any entity approves to be named, they will be. For example, authors will specifically be asked to approve being named as creator of their article (to allow for source validation).

6. Engagement

At To The Root, we love a good conversation. Therefore, we always try to activate readers and community members to leave feedback and/or engage in conversation with the authors and other members of the community. We will do this both on the website and on communities on social media such as Discord.

7. No pay-wall policy

Content on To The Root should always be available to anyone, no content will be reserved for members only. Of course, readers will be invited and encouraged to become member on the platform and/or get in touch with authors or the organization, but in no case access to content will be used to force a user to subscribe.

8. Inclusiveness and diversity

To The Root is to be a home for everyone. Inclusivity, in the broadest sense of the word, is therefore cemented into our foundation. We maintain an open-mind and inclusive approach to gender, nationality, neurodiversity, LGBTQ+ identification and any other way that someone can be different.

If, despite inclusivity, diversity is not naturally achieved, the organization of To The Root will employ activities to attract underrepresented minorities into the organization and community.